

Introduction

TO THE SYMPOSIUM

San Francisco here we come — right back where we started from! After three successful years in Seattle we thought it was time to take this show on the road. What better place than where it all began? San Francisco and the Bay Area are home to 11 of our charter clubs, and 7 more have now joined their ranks.

Our theme for the January 1997 Symposium, *Bridging the Disciplines*, is inspired by one of San Francisco's most elegant and enduring landmarks — the Golden Gate Bridge. This miracle of engineering, which will turn 60 in 1992 is the ultimate monument to the human mind. Spanning an impossible distance, standing firm against gale-force wind and waves, the bridge represents the vision of one man, and the work of a team. By analogy, our mission for the 1997 Symposium is to provide a blueprint for the winning combination of "dream plus determination" in Seattle Study Club team operations.

The 1997 Symposium guest list will include Directors, Advisors and Spouses. Our goal is to recapture some of the "family reunion" atmosphere of the first two years' symposia. Nevertheless, we have invited the members of our Northern California Study Clubs (and any other Study Club, for that matter) to attend one day of the 1997 Symposium — Friday, January 31st. It didn't seem fair to exclude our Study Club members in California from a symposium held so close to home, and we wanted to provide our California Directors with the instant energy boost that their members' attendance at this spectacular day will provide.

The 1997 Symposium will be entirely new. A majority of the speakers are new to the Symposium, and the remainder have assured us that they will bring a wealth of new information to the table. And while the programming will be new, it will continue to address the crucial issues — marketing, referrals, and excellence in Study Club operations.

Of course, we leave great latitude for the element of surprise. Please join us for an exciting and educational San Francisco Symposium!

— Michael Cohen DDS MSD

PROGRAM

Thursday

JANUARY 23, 1997

Bridging the Disciplines — Rising Star Series

Restorative • Fred Ebsworth DDS "Implant Aesthetics"

Orthodontics • Ward Smalley DDS MSD "Comprehensive Management of Orthodontic Deviations"

Period/implants • Don Callan DDS "Creating an Environment for Implant Success Utilizing Thermo Regeneration"

Oral Surgery/implants • Clark Taylor MD DDS "Total Facial Regeneration Utilizing Chimeric Dental Implants"

Practice Productivity • Jim Pride DDS "The Transformational Forces of Practice Productivity"

Lunch with a special guest speaker

Bridging the Disciplines — Team Treatment Planning

The remainder of the afternoon will be spent in two advanced treatment planning sessions.

This year case presentations will be made by treatment teams rather than individuals.

Periodontists, Oral Surgeons, Orthodontists, Prosthodontists and Restorative Dentists will join in presenting initial multi-disciplinary documentation. Group discussion of treatment options will follow.

An evening at the California Culinary Academy - Dinner

Friday

JANUARY 31, 1997

Bridging the Disciplines — East meets West

East Coast • Dennis Tarrow DDS "Treatment Planning the Transitional Extraction Case"

West Coast • Vince Kekich DDS MSD "Implant Site Development - The Orthodontic Alternative"

Lunch with David Chilton "Personal Finance - The Safe & Sound Approach"

Bridging the Disciplines — The Team Approach to Comprehensive Care

Henry Salama DDS MSD & David Garber DMD BDS will join laboratory specialist Pinhas Adar CDT for a high-tech look at implant prosthodontics. "Total Case Management" will be viewed as a product of successful total team management.

Saturday

FEBRUARY 1, 1997

Bridging the Disciplines — The Restorative/Aesthetic Connection 1

Burton Langer DMD MSD "Strategies to Enhance Maxillary Implant Prosthodontics"

Robert Nixon DMD "Bonded Ceramic Restorations"

Pat Allen DDS PhD "Periodontics, Plastic & Reconstructive Surgery in Aesthetic Dentistry"

Lunch with a special guest speaker

Bridging the Disciplines — The Restorative/Aesthetic Connection 2

Gerard Chiche DDS "Aesthetics in Crown & Bridge"

Charlie English DDS "New Views in Removable Prosthodontics"

Anthony Santoro DDS "Restorative Directed Treatment Planning in Implant Dentistry"

* Note: Directors will participate in the Annual Programming Workshop in the Late Afternoon.

Gala Dinner at the Ritz-Carlton

Faculty

SYMPOSIUM ST

Pinhas Adar CDT

Pat Allen DDS PhD

Bill Blatchford DDS

Cynthia Bollinger

Don Callan DDS

Gerard Chiche DDS

David Chilton

Fred Ebsworth DDS

Charlie English DDS

David Garber DMD BDS

Vince Kekich DDS MSD

Burton Langer DMD MSD

Bob Maczario

Robert Nixon DMD

Jim Pride DDS

Sandy Roth

Henry Salama DDS MSD

Anthony Santoro DDS

Ward Smalley DDS MSD

Char Sweeney

Dennis Tarrow DDS

Clark Taylor MD DDS

Doug Young

Special Guests

Markus Avastrian DDS ScD

D. Walter Cohen DDS