

**SEATTLE  
STUDY  
CLUB**

SEATTLE STUDY CLUB

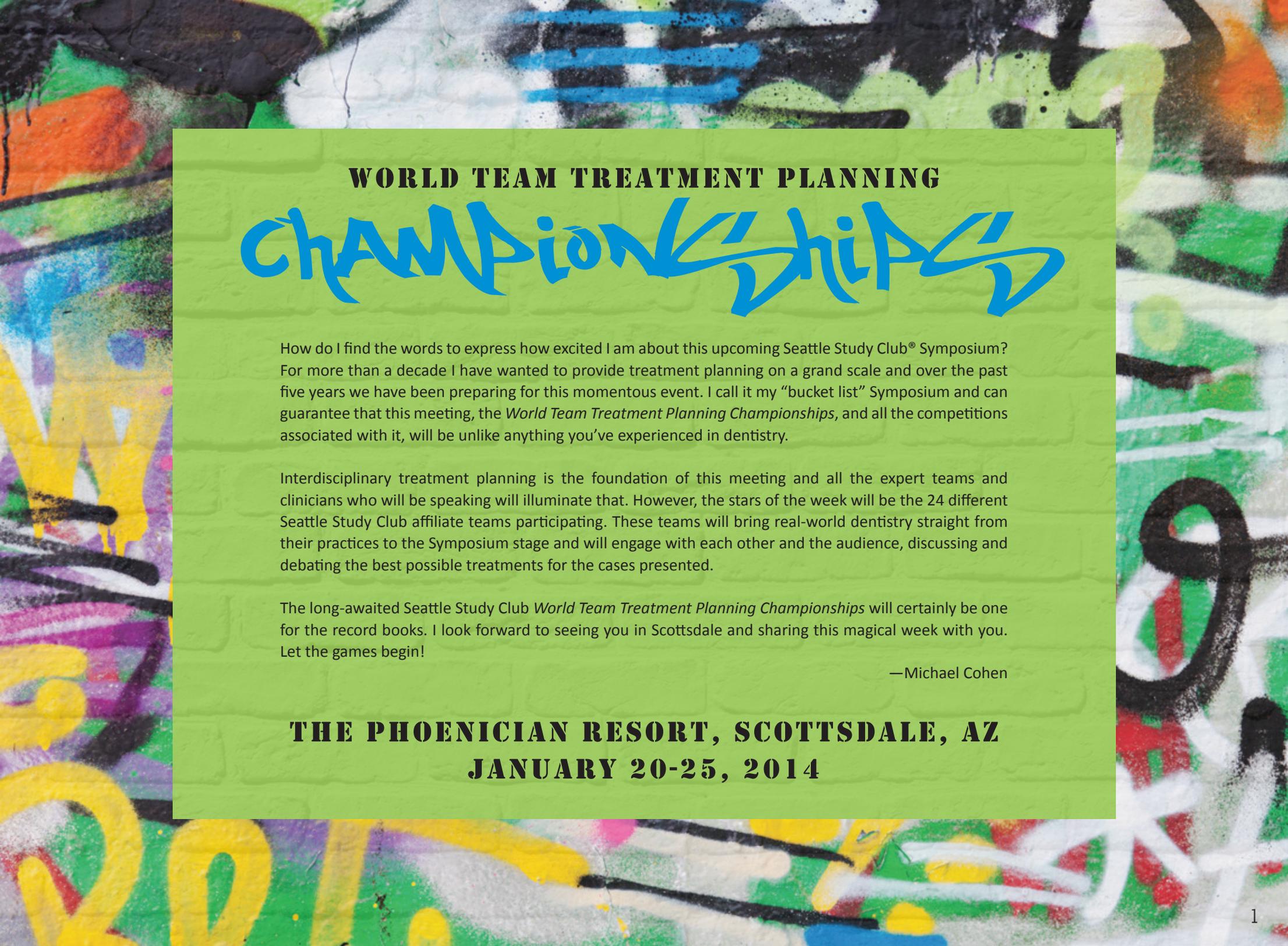


*This year's Symposium is dedicated to Dr. Vincent G. Kokich, Sr.*

*There is much that can be said about Vince. He was one of the greatest educators of our time and the void he leaves can never adequately be filled. I will dearly miss him.*

*My hope is that those of us who have had the great fortune to sit, listen and learn from Vince will be inspired by the science and the art of his presentations to carry the torch forward and honor the legacy he has gifted us.*

*—Michael Cohen*



## WORLD TEAM TREATMENT PLANNING

# CHAMPIONSHIPS

How do I find the words to express how excited I am about this upcoming Seattle Study Club® Symposium? For more than a decade I have wanted to provide treatment planning on a grand scale and over the past five years we have been preparing for this momentous event. I call it my “bucket list” Symposium and can guarantee that this meeting, the *World Team Treatment Planning Championships*, and all the competitions associated with it, will be unlike anything you’ve experienced in dentistry.

Interdisciplinary treatment planning is the foundation of this meeting and all the expert teams and clinicians who will be speaking will illuminate that. However, the stars of the week will be the 24 different Seattle Study Club affiliate teams participating. These teams will bring real-world dentistry straight from their practices to the Symposium stage and will engage with each other and the audience, discussing and debating the best possible treatments for the cases presented.

The long-awaited Seattle Study Club *World Team Treatment Planning Championships* will certainly be one for the record books. I look forward to seeing you in Scottsdale and sharing this magical week with you. Let the games begin!

—Michael Cohen

**THE PHOENICIAN RESORT, SCOTTSDALE, AZ**  
**JANUARY 20-25, 2014**

# PRE-SYMPOSIUM PROGRAM

## Directors School 2014

*Dr. Michael Cohen*

Spend the morning of Sunday, January 19 (9 am-12 pm) with Dr. Cohen and learn the secrets of his own long-time study club success. The last time we held Directors School at Symposium, several directors told us this was a critical refresher course. In this information-packed session, Dr. Cohen will provide directors with key ideas and proven techniques to run their study clubs at a top-notch level. He will also bring to the table great ideas that will pay considerable dividends for practice and personal success. The information that directors will gain from this meeting is crucial for the future of their clubs and the strength of the Seattle Study Club® network.

*Upon completion of this session, directors should be able to:*

- Apply techniques learned to budget, recruit and expand the market scope of their practice via the study club.
- Discover how to manage the expansion and contraction of the roster.

## Directors Session: Ten Things to Avoid...At All Costs!

*Dr. Michael Cohen*

It is inevitable. Tough situations will arise in a practice, a study club and even life that require a great deal of energy and time—and who has extra time or energy to expend? How circumstances are handled varies, but they always raise the question, “How could I have avoided that in the first place?” During this session Dr. Cohen will dive into 10 of the most difficult and controversial situations in which directors might find themselves. Using years of experience as a guide, he will explore various ways to handle these complex circumstances, and show attendees how to recognize that sometimes it’s not what must be done, but what shouldn’t be done that needs to be considered!

*Upon completion of this session, directors should be able to:*

- Recognize signs of tricky situations to avoid before they become issues.
- Employ specific techniques to manage difficult situations when they arise.

## Immediate Provisionalization of Implants in the Anterior Region

*Dr. Robert Margeas (Limited to 15 participants)*

Immediate extraction, placement and provisionalization of implants has been gaining popularity in the last several years. This lecture and hands-on course will include step-by-step details of implant cases that utilize screw-retained and cement-retained restorations as well as the use of the patient’s natural tooth as a temporary restoration immediately following implant placement. Procedures will also be shown on how to provisionalize if the implant cannot be torqued and stabilized the day of surgery. Removable type flippers will not be allowed as temporaries as they flatten the papilla. Participants will prepare abutments, reline provisionals for maximum fit for either cement- or screw-retained cases.

*Upon completion of this hands-on course, attendees should be able to:*

- Incorporate the techniques learned immediately into their practices for predictability and increased profitability.
- Produce beautiful provisionals immediately following placement.

# 1/19

## SUNDAY

Dr. Michael Cohen  
*Directors School 2014*

*Lunch On Your Own*

Dr. Michael  
Cohen  
*Directors  
Session*

### HANDS-ON COURSE FOR GENERAL DENTISTS

Dr. Robert Margeas  
*Immediate  
Provisionalization  
of Implants in the  
Anterior Region*

OPEN TO ALL DIRECTORS

OPEN TO ALL GPS

# 1/20

## MONDAY

Breakfast | 6:30 am

**OPENING CEREMONIES & KEYNOTE**  
Mr. W. Mitchell  
*It's Not What Happens to You, It's What You Do About It*

**TEAM SEATTLE**  
*Utilizing the Team to Establish Appropriate Treatment Objectives for the Complex Interdisciplinary Patient*

Lunch

Dr. Marcus Abboud  
*Engineering a Dental Solution—The Thrilling Potential of CAD/CAM*

**WORLD TEAM TREATMENT PLANNING CHAMPIONSHIPS (WTTPC) ROUND I**

WELCOME DINNER

# 1/21

## TUESDAY

Breakfast | 6:30 am

**TEAM CANADA**  
*New Paths in the Treatment Planning Process—Planning for Aesthetic Success in the Partially Edentulous Patient*

**TEAM BRAZIL**  
*The Dental Brainstorm—The Smile Design Project Integrating Restorative, Periodontal, Orthodontic and Orthognathic Surgery*

**TEAM CANADA VS. TEAM BRAZIL**  
*The Americas Showdown: North vs. South*  
Case presentation by Dr. Ricardo Mitrani

Lunch On Your Own

Drs. Juan Cardenas & Anthony Sclar  
*All-on-4® Solution for Full Arch Immediate Function*

AT YOUR LEISURE

# 1/22

## WEDNESDAY

Breakfast | 6:30 am

**KEYNOTE**  
Mr. Mike Rayburn  
*What If...?*

**KEYNOTE**  
Dr. Michael Fling  
*Picture This*

Dr. Lee Ann Brady  
*Implants and the Class II Deep Bite*

Exhibitor Break

**WTTPC ROUND II: THE QUICK DRAW**

Lunch

**THE GREAT SHOOTOUT**  
Case presentations by Drs. Steven Goldstein, Paresh Shah & Harel Simon

**DENTAL JEOPARDY**  
Hosted by Dr. Fred Sakamoto

Exhibitor Break

**BLUE SKY RIDERS IN CONCERT**

# 1/24

## FRIDAY

Breakfast | 6:30 am

**KEYNOTE**  
Mr. Yossi Ghinsberg  
*The Power to Survive*

Dr. Ariel Raigrodski  
*Concepts of Design for Contemporary All-Ceramic Restorations—The All-Ceramic Update*

Exhibitor Break

**WTTPC ROUND III: THE FINALS**

Lunch

**TEAM ATLANTA**  
*What Was, What Is and What Will Be: The Evolving Role of the Team in Implant and Aesthetic Dentistry*

POTPOURRI

# 1/25

## SATURDAY

Breakfast | 7:00 am

**TEAM NEW YORK**  
*Complex Decision Making for Teeth and Implants in and out of the Aesthetic Zone*

**TEAM EUROPE**  
*Treatment Planning Multidisciplinary Cases: When is it Worthwhile to Place Implants?*

**TEAM EUROPE VS. TEAM NEW YORK**  
*Clinical Controversy Panel*

**CLOSING CEREMONIES & MEDAL PRESENTATIONS**

Lunch On Your Own

AT YOUR LEISURE

FAREWELL DINNER

THURSDAY | AT YOUR LEISURE

# MONDAY, JANUARY 20, 2014

## *It's Not What Happens to You, It's What You Do About It*

*Mr. W. Mitchell*

With warmth and wisdom, Mr. W. Mitchell recaps the precise moments that instantly erased and rewrote the course of his life. From a fiery motorcycle accident that left him burned over 65 percent of his body, to the airplane crash that took away his ability to walk, Mr. Mitchell steadily rebuilt his life. He learned to work through the painful challenges and the devastating losses. He found new ways of facing everyday challenges with courage, determination and good humor. This seemingly hopeless story evolved into an amazing life of achievement that has inspired audiences throughout the world. Mr. Mitchell reveals the core beliefs and proven strategies that led to his personal and professional successes. He proves that setbacks can be transformed into new starting points and that we all must take responsibility for the changes in our life.

*Upon completion of this lecture, attendees should be able to:*

- Determine that most limitations are self-imposed and are therefore opposable.
- Formulate new perspectives on seemingly impossible situations.
- Experience a renewal of both mind and spirit and be inspired to achieve greatness.

## *Utilizing the Team to Establish Appropriate Treatment Objectives for the Complex Interdisciplinary Patient*

*Team Seattle: Drs. Jim Janakievski, Gregory Kinzer and Vince Kokich, Jr.*

Today, more and more adults are seeking dental treatment to correct specific anterior aesthetic and functional discrepancies. Unfortunately, many of these patients also present with treatment challenges such as injured or avulsed maxillary incisors, severely worn teeth, congenitally

missing teeth and/or altered levels of periodontal attachment. Therefore, treatment planning can often be difficult and typically requires coordination of care between multiple clinicians to achieve the optimal functional and aesthetic outcome. Drs. Janakievski, Kinzer and Kokich will discuss strategies for patient evaluation, communication and sequencing when planning treatment for these comprehensive, interdisciplinary cases.

*Upon completion of this lecture, attendees should be able to:*

- Utilize the interdisciplinary team when diagnosing and treatment planning significant orthodontic, periodontal and restorative problems.
- Appropriately sequence treatment when managing complex patients with an interdisciplinary approach.

## *Engineering a Dental Solution— The Thrilling Potential of CAD/CAM*

*Dr. Marcus Abboud*

This presentation will highlight the natural symbiosis of a functional and aesthetic treatment approach, considering restorative aspects as well as abutment/crown design and material characteristics. CAD/CAM has already begun to revolutionize the world of dentistry by allowing practitioners to offer chairside solutions to suit individual patient needs. New computer-designed and generated implant abutments fundamentally change the present restorative protocols for implant dentistry. Integrated digital solutions based on guided surgery and CAD/CAM offer new approaches to the way dentists can pre-fabricate temporary restorations. The benefits of this approach are reduced complications and treatment time, more predictable results and increased confidence of the clinician.

*Upon completion of this lecture, attendees should be able to:*

- Improve aesthetic results with customized prosthetics.
- Recognize the potential of fully integrated digital solutions.
- Drive new revenue by the clinical integration of digital dental technology.

# MODERATORS

## World Team Treatment Planning Championships (WTPPC)

This single-elimination competition is the first of its kind in dentistry! Over the course of the week, 12 study club teams from across the globe will face off in a highly interactive treatment planning competition to vie for the championship. Audience members will play an important role as they interact about the cases presented, pose questions to the teams and determine by vote who will have the honor of being distinguished as the first-ever World Team Treatment Planning Champions!

*Upon completion of this competition, attendees should be able to:*

- Discuss diagnoses and treatment options with peers to uncover multiple case planning solutions.
- Assess the risks that exist in each treatment option.
- Revitalize their treatment planning acuity.

## WTPPC Competing Study Clubs & Mascots

	Central Ohio Dental Forum Director—Dr. Fred Sakamoto		Palo Alto Study Club Director—Dr. Mark Beckstead
	Dental Study Club of Northwest Indiana Director—Dr. Gene Ranieri		Seattle Study Club of Atlanta Director—Dr. Colin Richman
	Gateway Study Club Director—Dr. George Duello		SSC of Central New England Director—Dr. Gene Mariani
	Great Plains Study Club Director—Dr. Richard Oakley		SSC Tegernsee Director—Dr. Siegfried Marquardt
	Lone Star Dental Seminars Director—Dr. Robert Naples		Triple Crown Study Club Director—Dr. David Mugford
	Northern California Dental Forum Director—Dr. Mark Zablotsky		Winnipeg Progressive Dental Study Club Director—Dr. Paresh Shah



**Gerard Chiche,  
DDS**



**Jim Janakievski,  
DDS, MSD**



**Vince Kokich, Jr.,  
DMD, MSD**



**Robert Margeas,  
DDS**



**Tal Morr,  
DMD, MSD**



**Andrea Ricci,  
DDS**



**Stephen Rimer,  
DDS**



**J. William Robbins,  
DDS, MA**



**Avishai Sadan,  
DMD**

# TUESDAY, JANUARY 21, 2014

## *New Paths in the Treatment Planning Process— Planning for Aesthetic Success in the Partially Edentulous Patient*

*Team Canada: Drs. Sonia Leziy and Brahm Miller*

An effective and evolving partnership between the surgical, restorative and technical team is fundamental to successful treatment outcomes. This presentation will emphasize strategic steps used by parties involved in the treatment planning process. While training and decision-making is often based on anecdotal reports and opinion, the importance of a comprehensive and critical assessment of the evidence in the literature cannot be overstated. Errors in diagnosis resulting in surgical, restorative and technical problems will be used to illustrate how each discipline contributes to the outcome. This session will focus on planning with the end in mind, emphasizing that the involvement of the technician in the formative phases of the treatment plan is essential to successfully guiding surgical and restorative decisions.

*Upon completion of this lecture, attendees should be able to:*

- Recognize that restoring dentists are the primary interface between the surgeon and technical team. Consequently, there must be an effective collaborative decision-making process in place.
- Develop a better sense as to how the surgeon, restoring dentist and technician are inextricably connected in the development of various treatment plans.

## *The Dental Brainstorm—The Smile Design Project Integrating Restorative, Periodontal, Orthodontic and Orthognathic Surgery*

*Team Brazil: Drs. Marcelo Calamita, Octavio Cintra  
and Christian Coachman*

Treatment planning a full-mouth rehab is extremely challenging. So many options and steps must be coordinated and controlled to achieve a successful outcome. Developing the smile design is just the starting point

and carefully integrating this design with function is the key. The process for this complex brainstorm needs to be guided by logical and rational steps to achieve consistent and predictable solutions.

*Upon completion of this lecture, attendees should be able to:*

- Understand the complexity of an interdisciplinary approach to treatment.
- Implement a protocol to encourage interdisciplinary treatment on a daily basis.
- Treatment plan a case based on the ideal smile design integrating aesthetics and function.

## *The Americas Showdown: North vs. South*

*Team Canada vs. Team Brazil*

*Case presentation by Dr. Ricardo Mitrani*

North and South America will go head to head in this world-class, interdisciplinary team treatment planning session. Dr. Ricardo Mitrani will introduce a compelling case for which teams Canada and Brazil will present their diagnostic findings and the treatment plans they created. This will be followed by a discussion between both teams, and the audience will then vote on the best treatment plan. Dr. Mitrani will conclude the session by presenting active treatment and moderating Q & A between the audience and the teams.

*Upon completion of this treatment planning session,  
attendees should be able to:*

- Recognize the value of a collaborative team environment to solve challenging treatment planning issues.
- Incorporate the clinical approaches and concepts used by the teams in their own practice.

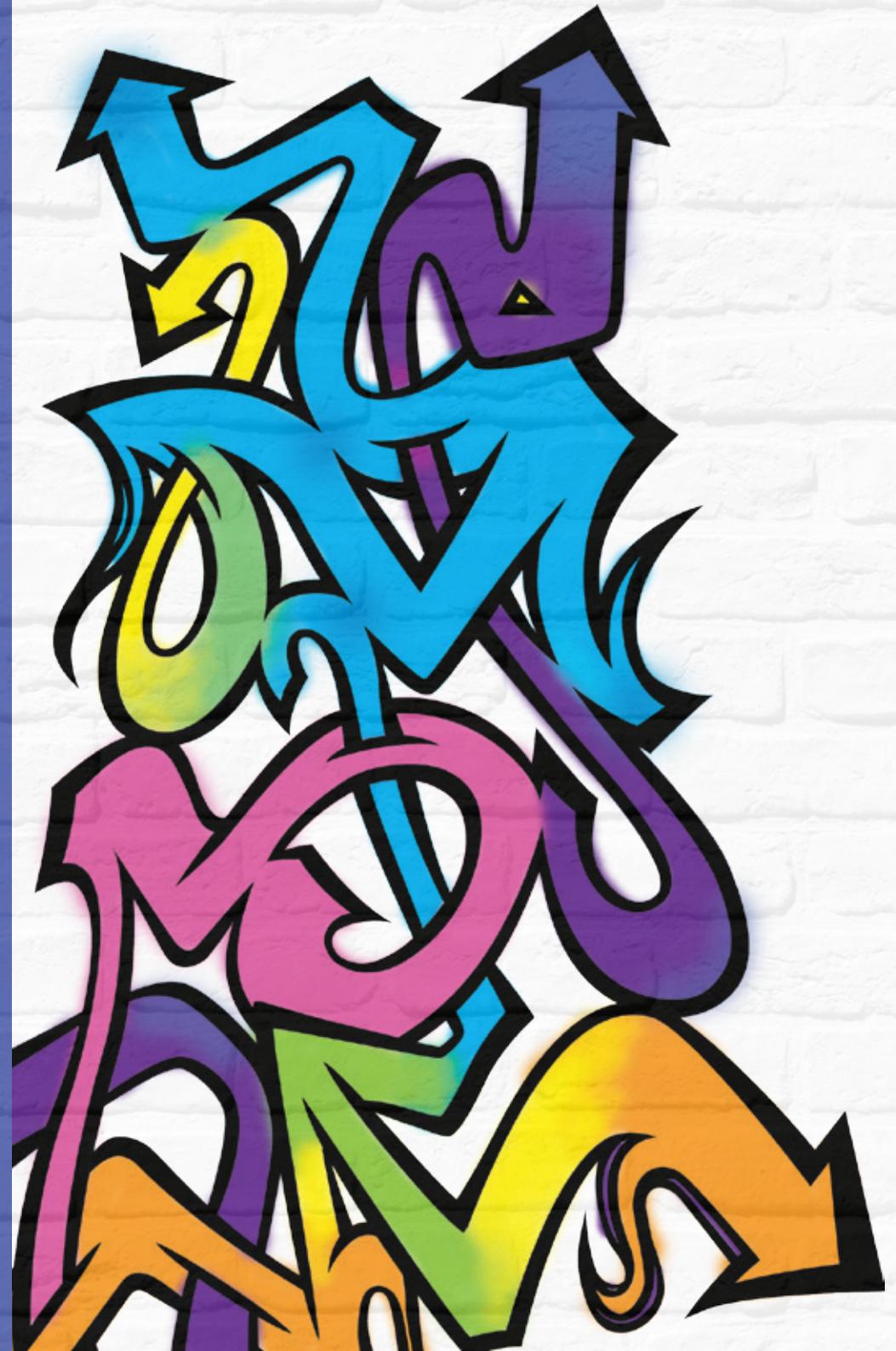
*All-on-4® Solution for Full Arch Immediate Function  
Case Selection Criteria and Diagnostically Driven  
Treatment Planning: Surgical and Prosthodontic  
Treatment Protocols for Success*

*Drs. Juan Cardenas and Anthony Sclar*

This presentation will introduce the All-on-4® solution for full arch immediate function as a “patient centered approach” that provides numerous benefits for patients suffering from complete edentulism and terminal dentition including immediate function and comfort, unrivaled aesthetic dental and facial enhancements and unsurpassed quality of life improvements. Important case selection criteria and diagnostically driven treatment planning concepts to avoid complications will be reviewed. Clinical case presentations will help participants distinguish between straightforward, advanced and complex All-on-4® case types based upon patient expectations, location, quality and volume of bone available to support implants, position of the maxillary sinus, location and path of the inferior alveolar and mental nerves, presence of localized bone defects or distant bone mass and occlusal-biomechanical requirements in individual cases. The multifaceted surgical and prosthodontic treatment protocols required for successful implementation of the All-on-4® treatment concept will be elucidated by detailed case presentations and edited All-on-4® procedure videos.

*Upon completion of this lecture, attendees should be able to:*

- Appreciate the quality of life benefits that the All-on-4® solution provides for edentulous and terminal dentition patients.
- Understand the scientific basis, case selection criteria, diagnostically driven treatment planning methods and teamwork, as well as the surgical, prosthetic and laboratory procedures required for successful and efficient delivery of All-on-4® full-arch immediate-load provisional and definitive prosthesis.



# WEDNESDAY, JANUARY 22, 2014

## *What If...?*

*Mr. Mike Rayburn*

In any economy we need the most from our people. We need innovation. We need associates to reach beyond their present state and contribute more than we ever thought possible. We need *transformation*. That's exactly what Mike Rayburn teaches—no, *inspires*—in his amazing keynote, “What If...?” It's simple, powerful and memorable. Oh, and it's hilarious!

*Upon completion of this lecture, attendees should be able to:*

- Implement three simple tools to access their gold mine of unrealized potential.
- Set and achieve bold goals to take them as far and as high as their imagination will allow.

## *Picture This: Layers of Life for You and Your Team*

*Dr. Michael Fling*

This dramatic presentation emphasizes the significance in becoming relevant within our self, our relationships and our business. After we journey to learn the importance of having a focus and an emotional spirit in our daily life of work and play, Dr. Fling will reveal a painting that reinforces the different “layers” that construct meaning in our lives. This painting is completed and revealed in a way that will stimulate and motivate the soul.

*Upon completion of this lecture, attendees should be able to:*

- Learn what “32” and “52” have in common to the team.
- Determine what matters most—the coffee or the mug?
- Identify the “little heroes” in themselves.

## *Implants and the Class II Deep Bite: An Interdisciplinary Dilemma*

*Dr. Lee Ann Brady*

The Class II deep bite occlusion has functional risk factors that can negatively impact the health of the joints, muscles and teeth. Over a lifetime these risk factors become magnified both through normal function and exponentially due to parafunction. The subsequent loss of teeth and necessity of replacement with implants and reconstruction can present a complex treatment planning dilemma as we try to solve issues of inadequate interocclusal space and excessive lateral forces.

*Upon completion of this lecture, attendees should be able to:*

- Understand the functional risk factors of a Class II deep bite occlusion.
- List multiple treatment planning solutions.

## *The Great Shootout*

*Case presentations by Drs. Steven Goldstein, Paresh Shah and Harel Simon*

The Great Shootout brings together nine additional study club teams to compete in three different breakout rooms. Drs. Goldstein, Shah and Simon will each moderate one room and introduce a treatment dilemma never seen by the competing teams prior to Symposium. In a limited amount of time, each team will develop a plan that solves the problem posed and then present that plan to the audience. Audience members will have an opportunity to ask questions and then vote to determine a winner in each room!

*Upon completion of this competition, attendees should be able to:*

- Improve their treatment planning skills and expand their case presentation expertise.
- Devise new ideas to maintain a sustainable advantage over the competition.

# MODERATORS

## The Great Shootout Competing Study Clubs & Mascots

 Capital Study Club  
Director—Dr. Richard Akin

 Colorado Academy of  
Excellence in Dentistry  
Director—Dr. Erik Mathys

 D.E.A.L. Study Club  
Director—Dr. Stephen Rimer

 HL Academy Baden Baden  
Director—Dr. Henriette Lerner

 Milwaukee Study Club  
Director—Dr. Constantine  
Stamatelakys

 Prime Study Club  
Director—Dr. Stephen Smith

 Santa Barbara Dental Study Group  
Director—Dr. Raymond Kubisch

 Select Study Club  
Director—Dr. James Woodyard

 Taiwan Seattle Study Club  
Director—Dr. Paul Lin

## Dental Jeopardy

*Hosted by Dr. Fred Sakamoto*

During this lively session three study club teams will compete against each other in a Jeopardy-like format with dental-related categories. Similar to the actual game show, contestants will be provided an answer and the first to buzz in will have the opportunity to respond with the correct question. Pop culture questions will be included to keep the teams on their toes!

*Upon completion of this competition, attendees should be able to:*

- Enhance their clinical judgment acumen.
- Solidify information learned earlier in the week.

## Dental Jeopardy Competing Study Clubs



Connecticut Study Club for Excellence in Dentistry  
Director—Dr. Joel Rosenlicht

Exploring Excellence Study Club  
Director—Dr. Timothy Welch

Shamrock Study Club  
Director—Dr. Bill Lane



*Steven Goldstein,  
DDS*



*Fred Sakamoto,  
DDS*



*Paresh Shah,  
DMD, MS*



*Harel Simon,  
DMD*



# FRIDAY, JANUARY 24, 2014

## *The Power to Survive*

*Mr. Yossi Ghinsberg*

“Adversity is part of life; being a victim is a matter of choice.” Mr. Yossi Ghinsberg’s amazing true story of survival is a timeless metaphor for how to face up to the challenges and uncertainties of everyday life. After being separated from his friends, Mr. Ghinsberg wandered lost and alone for three weeks in the heart of the Amazon. He managed somehow to survive, even with no food or weapons and during what was the worst rainy season in decades, until he was miraculously saved. Mr. Ghinsberg speaks to what it means to be human, and demonstrates how we all possess the power to survive, even in the most extreme situations.

*Upon completion of this lecture, attendees should be able to:*

- Discover what it takes to adapt to change.
- Handle adversity from a place of strength.

## *Concepts of Design for Contemporary All-Ceramic Restorations—The All-Ceramic Update*

*Dr. Ariel Raigrodski*

Clinicians and dental technicians are constantly challenged with harnessing rapidly evolving technologies and materials with the goal of providing patients with indirect restorations with superior biomechanical and optical properties. Numerous considerations, which may require the involvement of multiple dental disciplines, must be weighed during the treatment planning phase, prior to commencing treatment. Such considerations include restoration design and material selection for complete-coverage restorations. This presentation will provide an update on concepts of restoration design (monolithic, bi-layered and hybrid) for complete coverage restorations and discuss their advantages and limitations. It will also provide an update on the selection of all-ceramic materials from a biomechanical and an aesthetic perspective, while integrating various restoration designs for different clinical scenarios to foster successful long-term treatment outcomes.

*Upon completion of this lecture, attendees should be able to:*

- Augment knowledge and understanding of current ceramic materials.
- Discuss various design concepts for all-ceramic restorations for different clinical scenarios.
- Gain understanding of how the advent of CAD/CAM technology supports the fabrication of these restorations.

## *What Was, What Is and What Will Be: The Evolving Role of the Team in Implant and Aesthetic Dentistry*

*Team Atlanta: Drs. David Garber, Henry Salama and Maurice Salama*

With the advent of new technologies, techniques and materials, the ability to replace missing teeth with the form, function and beauty of the natural dentition is now possible. Resin-bonded bridges, porcelain fused to metal and all-ceramic restorations, as well as implants, can be offered as solutions to patients suffering from the loss of teeth in the “aesthetic zones.” With all of these procedures, the focus must be the framing of the restoration within the confines of the lip and gingiva to provide ideal proportion and beauty in the final restoration. Therefore, any restorative endeavor in this region must entail the foundation of a beautiful soft tissue frame and the construction of harmony of the gingival scallop between the restorations, the adjacent dentition and the border of the lip perimeter. This presentation will focus on a defined algorithm for the interdisciplinary team to successfully reconstruct the soft tissue foundation for all of these restorative options in anterior tooth replacement. The diagnosis and varied treatment options will be discussed in detail.

*Upon completion of this lecture, attendees should be able to:*

- Describe the risk factors in anterior implant therapy.
- Identify the four most important diagnostic components leading to a successful treatment design for an aesthetic restoration.
- Assess how macro- and micro-geometry of implant designs affect treatment planning.



# SATURDAY, JANUARY 25, 2014

## *Complex Decision Making for Teeth and Implants in and out of the Aesthetic Zone*

*Team New York: Drs. Stephen Chu and Dennis Tarnow*

The treatment planning of complex cases requires the highest level of knowledge and skills of the treating team; it is an orchestration of procedures including proper timing that makes the difference. Envisioning the final case before starting is required to know where the goal of treatment will be directed. This, in conjunction with the patient's needs and situation, makes up the best treatment for the patient. Numerous problems—including which teeth to save or extract, whether implants should be placed immediately or in a delayed protocol, if multiple implants should be placed in the aesthetic zone, when and how to include orthodontics if needed, and so on—will be addressed in this interdisciplinary approach to our most challenging cases.

*Upon completion of this lecture, attendees should be able to:*

- Understand how properly timed procedures can make a difference in treatment planning.
- Consider the end results and patient's individual circumstances to determine the best treatment plan.

## *Treatment Planning Multidisciplinary Cases: When is it Worthwhile to Place Implants?—Decisional Criteria*

*Team Europe: Drs. Andrea Ricci and Giano Ricci*

Modern techniques and materials can be useless if the final outcome doesn't achieve the patient's aesthetic expectations. This presentation will focus on how to adequately diagnose the different sites, forecast the clinical outcome, the eventual solutions of these problems and the options

available. In most cases, multidisciplinary approaches are required, which involve the effort of the entire dental team. The treatment approach required to select the right treatment for the right patient will be discussed. In fact, a standard protocol or treatment sequence is not indicated for all patients, but a customized clinical approach should be preferred.

*Upon completion of this lecture, attendees should be able to:*

- Predict the possibility of saving a compromised tooth, long-term.
- Establish surgical and prosthetic protocols and materials utilized to restore function and aesthetics in multidisciplinary treated patients.

## *Clinical Controversy Panel*

*Team Europe vs. Team New York*

Our profession is filled with "clinical controversies." There rarely is one right answer to each problem that presents itself at the chair each day. There are always at least two schools of thought in clinical decision-making. So, how do we choose? The answer to this question is not so easy. However, the more information that can be derived from collaboration that is evidence-based, the closer we come to a viable solution. During this final clinical session we have invited two of our expert teams, Team Europe and Team New York, to take us through the process of deciding how to tackle this very common dilemma. Each team will be given the same controversial issue with two clear sides to debate, months in advance of the meeting. Each team will take one of the opposing views and come to the table with their defense of the position they have chosen.

*Upon completion of this session, attendees should be able to:*

- Understand techniques to overcome specific treatment challenges.
- Compare opposing viewpoints regarding treatment planning challenges.

# SPEAKERS

## CLINICAL SPEAKERS IN ORDER OF APPEARANCE



*W. Mitchell*



*Marcus Abboud,  
DDS, PhD*



*Juan Cardenas,  
DDS, CAGS*



*Anthony Sclar,  
DMD*



*Mike Rayburn*



*Michael Fling,  
DDS*



*Lee Ann Brady,  
DMD*



*Yossi Ghinsberg*



*Ariel Raigrodski,  
DDS, MS, FACP*

## EXPERT TEAM MODERATORS



*Ricardo Mitrani,  
DDS, MSD*



*Avishai Sadan,  
DMD*



## TEAM ATLANTA



*David Garber,  
DMD*



*Henry Salama,  
DMD*



*Maurice Salama,  
DMD*

## TEAM EUROPE



*Andrea Ricci,  
DDS*



*Giano Ricci,  
MD, DDS, MScD*

## TEAM BRAZIL



*Marcelo Calamita,  
DDS, MS, PhD*



*Octavio Cintra,  
DDS*



*Christian Coachman,  
DDS, CDT*

## TEAM NEW YORK



*Stephen Chu,  
DMD, MSD, CDT*



*Dennis Tarnow,  
DDS*

## TEAM CANADA



*Bryan Hicks,  
DDS, MSD, FRCD(C)*



*Sonia Leziy,  
DDS, Dipl Perio,  
FCDS(BC), FRCD(C)*



*Brahm Miller,  
DDS, MSc, Dipl Pros,  
FCDS(BC), FRCD(C)*

## TEAM SEATTLE



*Jim Janakievski,  
DDS, MSD*



*Greggory Kinzer,  
DDS, MSD*



*Vince Kokich, Jr.,  
DMD, MSD*

EXP 2025

EXMPO



# Siun

4



**SEATTLE STUDY CLUB SYMPOSIUM 2014**

# Non-Clinical PROGRAM

Our 2014 Non-Clinical Program has as its primary focus how we can prevent or forestall detrimental age-related changes to our brains and bodies. We're bringing in leading experts from around the U.S. to educate us on these and other topics relevant to our lives right now. For example, is the current hype about the importance of "brain games" just that, or is it substantiated by scientific proof? Join us in January to find out!

—Suzanne Cohen

**THE PHOENICIAN RESORT, SCOTTSDALE, AZ  
JANUARY 20-25, 2014**

# 1/20

## MONDAY

Breakfast | 6:30 am

**OPENING CEREMONIES  
& KEYNOTE**  
Mr. W. Mitchell  
*It's Not What Happens to You,  
It's What You Do About It*

Dr. Michael Shermer  
*Why People Believe  
Weird Things*

**MCDOWELL  
SONORAN PRESERVE  
HIKE & LUNCH**

*\* Three different hikes will  
be offered to accommodate  
various fitness levels.*

**WELCOME DINNER**

# 1/21

## TUESDAY

Breakfast | 6:30 am

Mr. Brian Bradley  
*Patch Fitness*      Ms. Anelody Tice  
*Yoga*

Dr. Cindy Lustig  
*The Nature of Memory*

Dr. Arthur Kramer  
*The Plastic Brain*

*Lunch On Your Own*

AT YOUR LEISURE

# 1/22

## WEDNESDAY

Breakfast | 6:30 am

**KEYNOTE**  
Mr. Mike Rayburn  
*What If...?*

**KEYNOTE**  
Dr. Michael Fling  
*Picture This*

Mr. Danny Gregory  
*The Art of Journaling*

*Lunch*

Mr. Danny Gregory  
*The Art Journal Experience  
at La Buena Vida*

*Exhibitor Break*

**BLUE SKY RIDERS  
IN CONCERT**

# 1/24

## FRIDAY

Breakfast | 6:30 am

**KEYNOTE**  
Mr. Yossi Ghinsberg  
*The Power to Survive*

Mr. Brian Bradley  
*Patch Fitness*      Ms. Anelody Tice  
*Pilates*

Dr. Nathan LeBrasseur  
*Aging: Can We Intervene?*

Dr. Jeffrey Boone  
*Stopping Heart Disease  
Before It Stops You*

*Lunch*

Mr. Joe Kissell  
*Take Control of  
Your Passwords*

Mr. Joe Kissell  
*Take Control of Your  
Online Privacy*

**POTPOURRI**

# 1/25

## SATURDAY

Breakfast | 7:00 am

Mr. Brian Bradley  
*Patch Fitness*      Ms. Anelody Tice  
*Yoga*

Dr. Wendy Ellis  
*"In the End, All that is  
Meaningful Grows from  
Relationships"—  
Kenneth Gergen*

Ms. Sara Levy  
*The Fashion Code*

**CLOSING CEREMONIES  
&  
MEDAL PRESENTATIONS**

*Lunch On Your Own*

AT YOUR LEISURE

**FAREWELL DINNER**

THURSDAY | AT YOUR LEISURE

# MONDAY, JANUARY 20, 2014

## *It's Not What Happens to You, It's What You Do About It*

*Mr. W. Mitchell*

With warmth and wisdom, Mr. W. Mitchell recaps the precise moments that instantly erased and rewrote the course of his life. From a fiery motorcycle accident that left him burned over 65 percent of his body, to the airplane crash that took away his ability to walk, Mr. Mitchell steadily rebuilt his life. He learned to work through the painful challenges and the devastating losses. He found new ways of facing everyday challenges with courage, determination and good humor. This seemingly hopeless story evolved into an amazing life of achievement that has inspired audiences throughout the world. Mr. Mitchell reveals the core beliefs and proven strategies that led to his personal and professional successes. He proves that setbacks can be transformed into new starting points and that we all must take responsibility for the changes in our life.

*Upon completion of this lecture, attendees should be able to:*

- Determine that most limitations are self-imposed and are therefore opposable.
- Formulate new perspectives on seemingly impossible situations.
- Experience a renewal of both mind and spirit and be inspired to achieve greatness.

## *Why People Believe Weird Things*

*Dr. Michael Shermer*

Dr. Michael Shermer is executive director of the Skeptics Society, founding publisher of *Skeptic* magazine, adjunct professor at Claremont Graduate University and Chapman University, and author of a monthly column for *Scientific American*. In this fascinating presentation Dr. Shermer will give us the highlights of his 30-year scientific quest to discover and understand how beliefs are born, formed, nourished and reinforced. He will explain why

people believe in superstitions, myths, conspiracy theories, ancient aliens and dowsing rods (to name a few) and the neuroscience behind the brain as a “belief engine.” Ultimately, Dr. Shermer will demonstrate why science is the best tool to determine whether a belief matches reality.

*Upon completion of this lecture, attendees should be able to:*

- Understand why the brain finds patterns in both meaningful and meaningless data.
- Discuss the brain’s tendency to infuse patterns with meaning, intention and agency.
- Use scientific methods to analyze their own beliefs.

## *McDowell Sonoran Preserve Hike*

Studies show that hiking or walking in a natural environment improves cognitive functioning. Fortunately, Scottsdale offers a wealth of opportunities for us to improve our brainpower, as hiking trails abound within a short distance of The Phoenician. Following Michael Shermer’s presentation we’ll meet our professional hiking guides and head out to the McDowell Sonoran Preserve, where we’ll undertake one of three pre-selected hikes: Lost Dog Wash, Sunrise East or Tom’s Thumb. Lost Dog Wash is an easy hike, although it does have some ups and downs and some areas of loose rock underfoot. Sunrise East is more challenging and includes significant elevation gain via a series of switchbacks. Tom’s Thumb is a relentless uphill climb that is rated “extremely difficult” by the guidebooks. We tried out all three of these hikes in March of 2013 and although we didn’t feel that Tom’s Thumb was quite as hard as the guidebooks indicate, it is definitely not for the faint of heart (literally and figuratively). To enjoy Tom’s Thumb—which is a wonderful hike—you need strong quads, an excellent cardiovascular system and mental determination. No matter which hike you choose, lunch will be on the trail and there will be one guide for every 8 to 10 people. Minimums and maximums apply to this adventure.

# TUESDAY, JANUARY 21, 2014

## *Patch Fitness*

*Mr. Brian Bradley*

PATCH Fitness takes your body back to when you had the courage to climb, balance, slide, spin, fall and jump. Freedom of movement is fun and when you recapture some lost movements, your view of your body's abilities will forever be changed. Over, under, on, off and balancing are just some of the movements you will enjoy on the PATCH. Get ready to take your fitness to a level it has never been before...with minimal effort and maximum results!

## *Yoga: Connecting Mind and Body*

*Ms. Anelody Tice*

Practicing yoga helps us draw our focus away from the stresses of life by making us concentrate on our movements, breathing and sequence of poses. Not only is it great for our bodies but it also reduces tension, improves circulation, muscle tone and flexibility. It brings together both the physical and the mental aspects of the body giving an overall sense of relaxation and wellbeing.

## *The Nature of Memory*

*Dr. Cindy Lustig*

We use the word "memory" to describe many things—keeping a phone number in mind long enough to dial it, remembering that we have a doctor's appointment Thursday at 2:00 pm, reminiscing over a long-ago family vacation. How does the brain support these different types of memory? Why does memory so often fail? Do training programs that purport to improve memory actually do any good? In this session, University of Michigan Professor Cindy Lustig will discuss these and many other issues related to attention and memory. Professor Lustig is the 2011 winner of the American Psychological Association's Award for Distinguished Scientific Early Career Contributions to Psychology, in recognition of her innovative research into memory and the underlying biological brain mechanisms that support it.

*Upon completion of this lecture, attendees should be able to:*

- Describe how the brain supports different types of memory.
- Understand common sources of memory failures, and how to avoid them.
- Better evaluate claims about interventions to improve memory.

## *The Plastic Brain*

*Dr. Arthur Kramer*

Arthur Kramer is Professor of Neuroscience and Psychology at the University of Illinois, where he also directs the Beckman Institute for Advanced Science & Technology. Honored with a Swanlund Endowed Chair, Professor Kramer's research focuses on the understanding and enhancement of cognitive and neural plasticity across an individual's lifespan. In this eye-opening presentation Professor Kramer will discuss the results of recent, groundbreaking animal and human research on the effects of physical activity and fitness training on cognitive and brain health. More specifically, he will discuss which cognitive processes benefit from fitness training and how cognitive and fitness training differ in terms of their benefits for brain and mind. These results have important implications for multiple segments of our society, from school-age children and teenagers seeking to do better on tests to aging baby boomers hoping to ward off dementia, as they show a much stronger connection between body and brain power than had previously been recognized. As a result of Professor Kramer's research, something as simple as taking a brisk walk is now revealed to be a complex cognitive function that can increase brain functioning meaningfully and significantly over time.

*Upon completion of this lecture, attendees should be able to:*

- Understand brain plasticity and its relevance to their lives.
- Discuss the results of recent studies on neural functioning in children and adults.
- Recognize the relationship between physical exercise and cognition and brain health.

# WEDNESDAY, JANUARY 22, 2014

## What If...?

Mr. Mike Rayburn

In any economy we need the most from our people. We need innovation. We need associates to reach beyond their present state and contribute more than we ever thought possible. We need *transformation*. That's exactly what Mike Rayburn teaches—no, *inspires*—in his amazing keynote, “What If...?” It's simple, powerful and memorable. Oh, and it's hilarious!

*Upon completion of this lecture, attendees should be able to:*

- Implement three simple tools to access their gold mine of unrealized potential.
- Set and achieve bold goals to take them as far and as high as their imagination will allow.

## Picture This: Layers of Life for You and Your Team

Dr. Michael Fling

This dramatic presentation emphasizes the significance in becoming relevant within our self, our relationships and our business. After we journey to learn the importance of having a focus and an emotional spirit in our daily life of work and play, Dr. Fling will reveal a painting that reinforces the different “layers” that construct meaning in our lives. This painting is completed and revealed in a way that will stimulate and motivate the soul.

*Upon completion of this lecture, attendees should be able to:*

- Learn what “32” and “52” have in common to the team.
- Determine what matters most—the coffee or the mug?
- Identify the “little heroes” in themselves.

## The Art of Journaling

Mr. Danny Gregory

Danny Gregory is an artist, author and filmmaker who has a simple mission in life: he wants to help people discover their creative side. He began his own creative journey in his mid-thirties, when a personal tragedy forced him to reconsider his priorities and look for a new meaning in his life. He taught himself to draw and began to keep an illustrated journal of his life that has grown to nearly 100 volumes of drawings, watercolors and insightful, often hilarious, words. His journals reflect a wonderful interplay between words and illustrations and provide tremendous inspiration for the creative mind. As he started sharing his journals and books online (many of which are international best-sellers, including *A Kiss Before You Go*, *An Illustrated Life*, *An Illustrated Journey*, *Everyday Matters* and *The Creative License*), he attracted a global community of people who joined him in drawing the stories of their everyday lives. Thousands of people who hadn't drawn since elementary school developed a fierce creative habit and have changed their lives with a simple pen and a blank book. Mr. Gregory is a great teacher, an entertaining and informative speaker, and a creative inspiration. In this two-part, full-day session, participants will have the opportunity to learn from one of the masters of art journaling in the morning, and to try their hand at this creative process in the afternoon, when they visit La Buena Vida (see description on the next page).

*Upon completion of this lecture, attendees should be able to:*

- Discover their own creativity.
- Gain practical tips and techniques for art journaling.
- Appreciate the relationship between art journaling and cognitive processing.

## *The Art Journal Experience at La Buena Vida*

*Mr. Danny Gregory*

Just a short walk from the grounds of The Phoenician sits a small neighborhood with a handful of beautiful houses. Perhaps the loveliest of these is La Buena Vida, a circa-1930s adobe home that was remodeled and expanded on behalf of its current owner by architect George Christensen (1929-2003). Known for his masterful use of light and space and for designs with a timeless, historic feel, Christensen is considered to be one of the most important figures in Arizona architecture. This low-slung desert home is a perfect example of Christensen's work—evocative of another era, but with a modern sense of light and air in its interiors. At 6000 square feet the home might be called “big” but that number belies its comfortable, livable spaces that are designed to make family and guests feel immediately at home. Sitting on two beautifully landscaped acres at the base of Camelback Mountain, this incredible property provides the perfect backdrop for us to continue our art journaling session with Danny Gregory. The home's owner will also be available to answer questions and lead tours of her wonderful home, open only to us by private arrangement.



# FRIDAY, JANUARY 24, 2014

## *The Power to Survive*

*Mr. Yossi Ghinsberg*

“Adversity is part of life; being a victim is a matter of choice.” Mr. Yossi Ghinsberg’s amazing true story of survival is a timeless metaphor for how to face up to the challenges and uncertainties of everyday life. After being separated from his friends, Mr. Ghinsberg wandered lost and alone for three weeks in the heart of the Amazon. He managed somehow to survive, even with no food or weapons and during what was the worst rainy season in decades, until he was miraculously saved. Mr. Ghinsberg speaks to what it means to be human, and demonstrates how we all possess the power to survive, even in the most extreme situations.

*Upon completion of this lecture, attendees should be able to:*

- Discover what it takes to adapt to change.
- Handle adversity from a place of strength.

## *Pilates: Balanced Body*

*Ms. Anelody Tice*

Pilates does more than create flatter abs and tone the body. It is a non-impact exercise system that offers a total body workout but focuses on aligning the spine and strengthening the core. Similar to yoga, Pilates focuses on creating an understanding that the mind and body are connected. Because Pilates is both gentle and challenging at the same time, it is safe and effective for everyone, regardless of age or fitness level.

## *Aging: Can We Intervene?*

*Dr. Nathan LeBrasseur*

In the United States, more than 10,000 individuals will turn 65 today, and 10,000 more will achieve that milestone every day for nearly the next two decades. Advancing age has long been viewed as the primary risk factor for nearly all major chronic conditions including cancer, cardiovascular disease, neurodegenerative diseases, arthritis and diabetes, but was

deemed unalterable. However, recent and transformative breakthroughs in our understanding of the aging process suggest that there may be ways to intervene to extend lifespan, and more importantly, healthspan. Dr. LeBrasseur will expand on these topics and share how he and his team at Mayo Clinic are exploring ways to combat aging and its consequences so we may live healthier lives.

*Upon completion of this lecture, attendees should be able to:*

- Describe population aging and the concept of healthspan.
- Recognize the importance of understanding the biological basis of aging.
- List strategies to optimize one’s physical and mental health in later life.

## *Stopping Heart Disease Before It Stops You: The Essential Tests*

*Dr. Jeffrey Boone*

The American Heart Association predicts heart disease costs will triple in the next 20 years, while incidences of the disease will also increase by almost 50 percent. Why is our massive spending failing to control our nation’s biggest killer? The American health care system is built upon failure. Heart attacks, stents and bypass surgeries pay for the system but don’t solve the problem. Medical science has advanced past the point of reaction; we can now be proactive in our approach to fighting disease. So why hasn’t the system caught up? In this information-packed session, Dr. Boone will describe the advanced predictive and preventive breakthroughs that modern medicine has uncovered. We should expect more from the health care system and this presentation will empower attendees to take control of their health. No one should find out they have heart disease in a hospital bed.

*Upon completion of this lecture, attendees should be able to:*

- Ask the right questions of their general physician at the next visit.
- Understand the importance of discovering their emerging risk factors for hidden heart disease.

# SATURDAY, JANUARY 25, 2014

## *Take Control of Your Passwords*

*Mr. Joe Kissell*

Joe Kissell is a best-selling author on high-tech topics, and he has been honored with a Neal Award for excellence in business journalism. Mr. Kissell has made it his life's work to explain complicated subjects in simple terms that anyone can understand. Computer passwords are an irritating aspect of modern existence, and out of frustration many of us have defaulted to using the same simple, memorable password—perhaps with the addition of a number and a punctuation mark that we think makes our password cryptic and undiscoverable. During this session, Mr. Kissell will explain how dangerous these common password behaviors are, and teach us his sensible, stress-free strategy for password security.

*Upon completion of this lecture, attendees should be able to:*

- Identify the problems with passwords.
- Create a password toolkit that includes a password strategy and a password manager.
- Audit passwords and keep them secure.

## *Take Control of Your Online Privacy*

*Mr. Joe Kissell*

Between social networking sites and personal blogs, many people have an online existence that is visible to the world. But even those who never enter a chat room, answer a LinkedIn request, or buy something online may be amazed to learn how day-to-day activities like web searches and email can expose sensitive personal information. As we go to press on this brochure, Mr. Kissell is writing a new book on the subject of online privacy. He'll share his findings and recommend strategies for protecting online privacy.

*Upon completion of this lecture, attendees should be able to:*

- Grasp the enormity of the online privacy problem.
- Understand the forces working against online privacy.
- Discuss what can be done to limit the loss of privacy online.

## *"In the End, All that is Meaningful Grows from Relationships"—Kenneth Gergen*

*Dr. Wendy Ellis*

This presentation is based upon the presumption that all things are possible through our relationships. When we work together with others, we can find the resources for creating powerful changes within those relationships. During this session, we will learn about specific tools for enhancing and improving our important relationships and how to incorporate them into our daily lives.

*Upon completion of this lecture, attendees should be able to:*

- Describe how relationships are the basic unit of behavioral change.
- Understand words and stories are the fabric of their relationships.
- Know how to successfully embrace and create change in their relationships.

## *The Fashion Code*

*Ms. Sara Levy*

The Fashion Code reveals the amazing secret to looking 10 pounds thinner, 10 years younger and 10 times more stylish. As seen on *The Rachael Ray Show* and *NBC*, this fashion formula helps women of all shapes and sizes look their best by helping them discover the most flattering way to wear anything; from the perfect length of a skirt or top, to the ideal dress or accessory. The Fashion Code is based on a timeless secret for beauty that has inspired everyone from Da Vinci to today's top fashion icons. In this fun session, we will discover the Fashion Code Secret, and learn how to apply it every day.

*Upon completion of this lecture, attendees should be able to:*

- Identify the Fashion Code Secret.
- Revamp their wardrobe so that all their clothing suits them perfectly.
- Know how to shop like a pro for their figure.



# SPEAKERS

## NON-CLINICAL SPEAKERS IN ORDER OF APPEARANCE



*W. Mitchell*



*Michael Shermer,  
PhD*



*Brian Bradley*



*Anelody Tice,  
LMP*



*Cindy Lustig,  
PhD*



*Arthur Kramer,  
PhD*



*Mike Rayburn*



*Michael Fling,  
DDS*



*Danny Gregory*



*Yossi Ghinsberg*



*Nathan LeBrasseur,  
PT, PhD*



*Jeffrey Boone,  
MD*



*Joe Kissell*



*Wendy Ellis,  
DHed, MC, LPC*



*Sara Levy*

# THE FINE PRINT

## Symposium Passport

Attendance at any presentation, meal or social function requires a passport.

### Clinical Program

Passport provides access to all presentations shown in the clinical program grid found on page 3 and all social programming, including five breakfasts, three lunches, two dinners and all late night entertainment events.

Payment on or before October 15, 2013:	\$3195
Payment after October 15, 2013:	\$3495

### Non-Clinical Program

Passport provides access to all presentations, workshops and activities shown in the non-clinical program grid found on page 19 and all social programming, including five breakfasts, three lunches, two dinners and all late night entertainment events.

Payment on or before October 15, 2013:	\$2195
Payment after October 15, 2013:	\$2395

### Meals & Entertainment Only

Passport provides access to five breakfasts, three lunches, two dinners, all late night entertainment events and four keynote speeches (Mr. W. Mitchell, Mr. Mike Rayburn, Dr. Michael Fling and Mr. Yossi Ghinsberg). Does not include access to any other presentations, workshops or activities shown on the program grids, found on pages 3 and 19.

Payment on or before October 15, 2013:	\$1895
Payment after October 15, 2013:	\$2095

### Children

Passport provides access to five breakfasts, three lunches and two dinners. Children may attend late night entertainment events and the four keynote speeches (Mr. W. Mitchell, Mr. Mike Rayburn, Dr. Michael Fling and Mr. Yossi Ghinsberg) at the discretion of the parents. Does not include access to any other presentations, workshops or activities shown on the program grids, found on pages 3 and 19.

Ages 16–18: \$1695	Ages 6–10: \$595
Ages 11–15: \$1295	Ages 0–5: Free

## Registration

This is a lecture, slide and peer discussion-based program suitable for all dentists regardless of prior experience. A pre-Symposium hands-on course is available Sunday, January 19, 2014. Register online, by mail or fax, or contact Ms. Carla Kimball at the Seattle Study Club® office to register by phone.

Seattle Study Club	Phone: 425.576.8000
Ms. Carla Kimball	Fax: 425.827.4292
635 Market Street	Email: carla@seattlestudyclub.com
Kirkland, WA 98033	Website: www.seattlestudyclub.com

Please let us know if you are registering two or more individuals with different surnames (so we may seat you together at the social functions). Your registration is not confirmed without full payment in advance.

## When & Where

Monday–Saturday, January 20–25, 2014; The Phoenician Resort, Scottsdale, Arizona. The room rates are \$369 per night for a superior guestroom, \$379 per night for a deluxe guestroom, or \$399 per night for a grand deluxe guestroom. Taxes and fees are additional. Be sure to mention you are with the Seattle Study Club® to receive this discounted rate. Please understand that in exchange for this special room rate, a non-refundable deposit equal to four-nights' room rental (plus taxes and fees) will be charged at the time of your booking. To make your reservation, call the hotel directly at 800.888.8234. If you arrive late, check out early or you need to cancel your hotel reservation, please obtain the hotel's written agreement to avoid being charged for the full reserved stay. You are responsible for your own room and other charges at the hotel. *Please be sure you understand the hotel's policy regarding reservation changes and consider travel insurance if snow or bad weather may affect your travel plans.*

## Speaker and Activity Substitutions

This brochure represents the speakers and activities that have been booked at the time of publication; however, speaker or activity cancellations occasionally occur, for reasons beyond our control. In the event of such an occurrence, we may substitute another speaker or activity or make a change to the schedule, without giving registrants prior notice.

## Cancellation Policy

Written notice of cancellation must be sent by certified mail to the Seattle Study Club® office at 635 Market Street, Kirkland, WA 98033 on or before the dates shown below to be effective. Cancelled registrants are not entitled to receive Symposium materials and gifts, books, bags, apparel or any other items that may be provided to the attendees.

### By November 16, 2013:

\$200 retained, remainder refunded.

### November 17–December 3, 2013:

50% credited toward the 2015 Symposium, remainder retained.

### After December 3, 2013:

No refund or credit.

*The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.*

## Up to 37.25 Credits Available



Academy of General Dentistry  
Approved PACE Program Provider  
FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. Term approval: 10/1/2011 to 9/30/2015

**ADA CERP**® | Continuing Education Recognition Program

Seattle Study Club® is an ADA CERP Recognized Provider (11/2010 to 12/2014). ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Seattle Study Club designates this activity for up to 37.25 continuing education credits.

## Disclosure of Commercial Support

The Symposium is funded in part by tuition and in part by unrestricted sponsorship funds from Nobel Biocare, Brasseler USA, 3M ESPE, CareCredit, Benco Dental, Carestream Dental LLC, Geistlich Pharma North America, Inc., Sunstar Americas, Inc., Accelerated Practice Concepts, Inc., Biolase Technology, Isolite Systems, DSN Software, Millennium Dental Technologies, Inc., Cain, Watters & Associates, P.L.L.C., Whip Mix Corporation, Infostar, DentalXP, Harris Biomedical, Central Data Storage, FranklinCovey, Heartland Payment Systems, Bank of America Practice Solutions, My Dental Hub and PerioSciences. As a result, The Seattle Study Club®, Inc., The Seattle Study Club Journal, Inc., and/or Dr. Michael Cohen and Suzanne Cohen receive a direct or indirect financial benefit from the listed companies. Some speakers have current or past commercial affiliations (such as receiving research grants, speaking engagements, travel reimbursements, honoraria, etc.) with the companies shown below.

Dr. Marcus Abboud:	Dentsply Implants
Dr. Lee Ann Brady:	Heraeus Kulzer Dental
Dr. Gerard Chiche:	LSU Prosthodontics Dept. and MCG Esthetics & Implants Center, Nobel Biocare, 3M ESPE, Vident, Brasseler USA, Kuraray, Zimmer, Noritake and Biomet 3i, Inc.
Dr. Stephen Chu:	Biomet 3i, Inc., Dentium, BioHorizons, Hu-Friedy, Keystone Dental, Heraeus, Quintessence Publishing and DentalXP.
Dr. Christian Coachman:	Ivoclar Vivadent, Nobel Biocare and Anaxdent.
Dr. David Garber:	Nobel Biocare, Biomet 3i, Inc., Keystone Dental, Dentsply, Brasseler USA, Zimmer, Carestream Dental LLC, Neobiotech, Deka Laser, Imaging Sciences, BioHorizons, 3M ESPE, Bisco, Biora, Siemens, Premier, GC America, Ivoclar Vivadent, Den-Mat, Shofu, Vident, ProDentec, Panasonic, Minolta, Kodak, Sony, Carl Zeiss, Hu-Friedy, National Dental Network, Global Surgical, Materialise, Biolase, Belmont, Consult Pro, Stoma, XCPT, Titan Instruments, Heraeus Kulzer, Cosmedent, LED Dental, BTI, Osteohealth, Partners in Synergy™ and DentalXP.
Dr. Sonia Leziy:	BioHorizons
Dr. Brahm Miller:	BioHorizons
Dr. Ariel Raigrodski:	3M ESPE, Noritake, Brasseler USA, Nobel Biocare and Biomet 3i, Inc.
Dr. Maurice Salama:	Nobel Biocare, Straumann, Biomet 3i, Inc., Dentsply, Implants, Brasseler USA, Zimmer, BTI, Thommen Medical, I-CAT, Lifecore, Keystone Dental, BioHorizons, 3M ESPE, Bisco, Biora, Siemens, Premier, Ivoclar Vivadent, Den-Mat, Shofu, Vident, ProDentec, Piezosurgery, DoWell, Devemed, Panasonic, Minolta, Kodak, Sony, Vident, Hu-Friedy, Moyco/Union Broach, Masel, National Dental Network, Global MicroSurgical, Materialise, Luxar, American Dental Technologies, Sunrise Technologies, Biolase, Belmont, Consult Pro, Stoma, XCPT, A. Titan Instruments, OralDNA, Carestream Dental LLC, Neobiotech, Millennium Dental Technologies, Inc., Hiossen, MIS Implants, Deka Lasers, Megagen, Novabone and DentalXP.com.
Dr. Anthony Sclar:	Nobel Biocare
Dr. Dennis Tarnow:	Keystone Dental, Biomet 3i, Inc., Dentsply, Straumann, Dentium USA and Biodenta.

# CLINICAL REGISTRATION

Please complete and fax to 425.827.4292, register online at [www.seattlestudyclub.com](http://www.seattlestudyclub.com) or mail to: Seattle Study Club® | 635 Market Street | Kirkland, WA 98033

By submitting a registration form, each registrant acknowledges and agrees to the terms of the cancellation and refund policy, the full text of which is shown in The Fine Print located on page 29 of this brochure. The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.

Name: \_\_\_\_\_

[circle one] GP OS Perio Prosth Ortho Endo Lab Other

Is this your first Seattle Study Club Symposium? [circle one]: Yes No

Are you an advisor for your study club? [circle one]: Yes No

Study Club Name: \_\_\_\_\_

Your Office Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Shirt Size [circle one]: Male: S M L XL XXL

Female: S M L XL XXL

I am presenting in the study club competitions. [circle one]: Yes No

Special Dietary Requirements [please specify]: \_\_\_\_\_

Should there be a plated meal, would you prefer [check one]:

Beef  Chicken  Fish  Vegetarian  Vegan

I am staying at:  The Phoenician, Scottsdale

Other \_\_\_\_\_

## CLINICAL PROGRAM TUITION

On or before October 15, 2013:  \$3195

After October 15, 2013:  \$3495

## OPTIONAL CLINICAL PROGRAMS

### Sunday, January 19, Pre-Symposium Program

#### Open to all directors:

Directors School (morning)  Directors Session (afternoon)

#### Open to all general dentists:

Hands-on Workshop with Dr. Robert Margeas [\$395]

### Tuesday, January 21, Complimentary Optional Program

All-on-4® Solution for Full Arch Immediate Function with  
Drs. Juan Cardenas and Anthony Sclar

Tuition: \_\_\_\_\_

Total Payment Enclosed: \_\_\_\_\_

Amex/Disc/MC/Visa: \_\_\_\_\_

Exp: \_\_\_\_\_ CVS#: \_\_\_\_\_ Or Check #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

# NON-CLINICAL REGISTRATION

Please complete and fax to 425.827.4292, register online at [www.seattlestudyclub.com](http://www.seattlestudyclub.com) or mail to: Seattle Study Club® | 635 Market Street | Kirkland, WA 98033

By submitting a registration form, each registrant acknowledges and agrees to the terms of the cancellation and refund policy, the full text of which is shown in The Fine Print located on page 29 of this brochure. The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.

Name: \_\_\_\_\_

[circle one] Spouse/Partner Staff Guest Coordinator Other

Is this your first Seattle Study Club Symposium? [circle one]: Yes No

Home Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Shirt Size [circle one]: Male: S M L XL XXL

Female: S M L XL XXL

Special Dietary Requirements [please specify]: \_\_\_\_\_

Should there be a plated meal, would you prefer [check one]:

Beef  Chicken  Fish  Vegetarian  Vegan

I am staying at:  The Phoenician, Scottsdale

Other \_\_\_\_\_

## NON-CLINICAL PROGRAM TUITION

On or before October 15, 2013:  \$2195

After October 15, 2013:  \$2395

## NON-CLINICAL PROGRAM OPTIONS

### Monday, January 20, McDowell Sonoran Preserve Hike

Please select difficulty level [check one]:

Middle of the road  Break a good sweat  Serious cardio climb  
"Lost Dog Wash" "Sunrise East" "Tom's Thumb"

### Tuesday, January 21

Yoga

Patch Fitness

### Friday, January 24

Pilates

Patch Fitness

### Saturday, January 25

Yoga

Patch Fitness

Tuition: \_\_\_\_\_

Total Payment Enclosed: \_\_\_\_\_

Amex/Disc/MC/Visa: \_\_\_\_\_

Exp: \_\_\_\_\_ CVS#: \_\_\_\_\_ Or Check #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

# MEALS & ENTERTAINMENT ONLY REGISTRATION

Please complete and fax to 425.827.4292, register online at [www.seattlestudyclub.com](http://www.seattlestudyclub.com) or mail to: Seattle Study Club® | 635 Market Street | Kirkland, WA 98033

By submitting a registration form, each registrant acknowledges and agrees to the terms of the cancellation and refund policy, the full text of which is shown in The Fine Print located on page 29 of this brochure. The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.

Name: \_\_\_\_\_

[circle one] Spouse/Partner Staff Guest Coordinator Other

Is this your first Seattle Study Club Symposium? [circle one]: Yes No

Home Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Shirt Size [circle one]: Male: S M L XL XXL

Female: S M L XL XXL

Special Dietary Requirements [please specify]: \_\_\_\_\_

Should there be a plated meal, would you prefer [check one]:

Beef  Chicken  Fish  Vegetarian  Vegan

I am staying at:  The Phoenician, Scottsdale

Other \_\_\_\_\_

## MEALS & ENTERTAINMENT ONLY TUITION

On or before October 15, 2013:  \$1895

After October 15, 2013:  \$2095

## CHILDREN'S TUITION

Name: \_\_\_\_\_ Age: \_\_\_\_\_

\$1695 (16-18)  \$1295 (11-15)  \$595 (6-10)  Free (0-5)

Name: \_\_\_\_\_ Age: \_\_\_\_\_

\$1695 (16-18)  \$1295 (11-15)  \$595 (6-10)  Free (0-5)

Name: \_\_\_\_\_ Age: \_\_\_\_\_

\$1695 (16-18)  \$1295 (11-15)  \$595 (6-10)  Free (0-5)

Tuition: \_\_\_\_\_

Total Payment Enclosed: \_\_\_\_\_

Amex/Disc/MC/Visa: \_\_\_\_\_

Exp: \_\_\_\_\_ CVS#: \_\_\_\_\_ Or Check #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

**SEATTLE STUDY CLUB<sup>®</sup>**  
*Cultivating Excellence in Comprehensive Dentistry*

